# Gerald A. Lieberman, Ph.D., Director

State Education and Environment Roundtable 13648 Jackrabbit Road, Poway, CA 92064 (619) 218-1869 gerald@seer.org

## SUMMARY OF PROFESSIONAL EXPERIENCE

Dr. Gerald A. Lieberman is an internationally recognized authority on school improvement using natural and community surroundings as interdisciplinary contexts for education. He has over 38 years' experience working with state and national education agencies, school districts, and public schools to help them meet their academic goals through a process of continuous improvement. His specialties include: professional development for teachers and district staff, curriculum design and development, education program planning, education program evaluation, and environment-based education.

Since 2013, Dr. Lieberman has been an active partner with the implementation and dissemination of California's new standards and frameworks for science, history-social science, mathematics, visual and performing arts, and health. His work includes:

**Science:** Writing over 100 pages of content for the Science Framework (adopted 2016); writing and presenting at 17 statewide Phase 3, 4, 5 and 6 NGSS rollouts (9,000 participants); developing and presenting on behalf of CDE instructional materials exemplars for science publishers.

**History-Social Science:** Writing extensive content for the History-Social Science Framework (adopted 2016); writing and presenting at 16 statewide HSS rollouts (approximately 3,200 participants).

Mathematics: Writing vignettes and examples for the Mathematics Framework (adopted 2023).

**Health:** Writing content for California Health Education Framework (adopted 2019); member of Statewide Health Collaboration Committee.

**Visual and Performing Arts:** Writing content for California VAPA Education Framework (adopted 2023). **Environmental Literacy:** Founding member of the California Environmental Literacy Leadership Initiative (CAELI). Environmental Literacy Task Force work team lead and author of section Strategy 1: Integrate Environmental Literacy Into Existing and Future Education Initiatives.

Previously, Dr. Lieberman served as the principal consultant for the State of California's Education and the Environment Initiative (EEI). The EEI was a cooperative endeavor of the California Environmental Protection Agency, the California Department of Education, the State Board of Education, the Governor's Secretary of Education, the Integrated Waste Management Board and the Resources Agency. Dr. Lieberman led the development of the State's approved "Environmental Principles and Concepts" and the plan for the "EEI Curriculum." In 2010, this standards-based curriculum was approved by California's State Board of Education.

He led the development of the innovative educational strategy called EIC Model™, using a school's local Environment as the Integrating Context for learning and, more recently, the development of the curriculum for the State of California's Education and the Environment Initiative. Dr. Lieberman's recently released book, *Education* and the Environment: Creating Standards-based Programs in Schools and Districts, offers key strategies for getting buy-in from school and district administrators, and teachers in using the environment as a context for standards-based classroom instruction.

In 1995 Dr. Lieberman founded and has since directed the <u>State Education and Environment Roundtable</u> (SEER), originally a cooperative endeavor of departments of education in 16 states. SEER works directly with schools to help them meet their academic goals through a process of continuous improvement. SEER's work was sponsored by <u>The Pew Charitable Trusts</u>. <u>The Education Commission of the States</u> recognized SEER's EIC Model™ as a "promising practice... that shows evidence of success in improving student achievement."

Over the past 40 years, Dr. Lieberman has created and conducted professional development programs for more than 13,000 educators and other professionals, working with formal education systems at local, state, national and international levels. He has designed and coordinated curriculum development programs in the United States, Costa Rica, Honduras, Colombia, and Argentina.

Dr. Lieberman is the principal author of <u>Closing the Achievement Gap: Using the Environment as an Integrating Context for Learning</u>, a ground-breaking, national study that received an award from the <u>National Environmental Education Foundation</u> for "bringing environmental learning into the mainstream of American K-12 education." He has authored 40 other major reports, books and articles on subjects related to environment-based teaching strategies and environmental science.

Dr. Lieberman received his Ph.D. and M.A. from Princeton University and his B.A. from U.C.L.A. He is a past Chair of the Commission on Education of IUCN, the World Conservation Union.

CHRONOLOGY OF PROFESSIONAL EXPERIENCE <u>Director</u> - State Education and Environment Roundtable	
Poway, California	1995 - present
<u>Consultant</u> – Ten Strands, San Francisco, California	2013 - 2022
<u>California Department of Education</u> Superintendent's Environmental Literacy Steering Committee	2016 - 2018
<u>California Department of Education</u> Superintendent's Environmental Literacy Task Force	2014 - 2015
<u>Principal Consultant</u> - California Education and the Environment Initiative, on behalf of the California Environmental Protection Agency Sacramento, California	2003 - 2010
<b>President</b> - Pride of Texas Conservation Fund, Fort Worth, Texas	1990 - 1991
<u>Adjunct Professor</u> - Department of Wildlife and Fisheries Texas A&M University, College Station, Texas	1990 - 1992
<u>Chairman and Co-Founder</u> - Zoo Conservation Outreach Group American Association of Zoos and Aquariums	1989 - 1991
Executive Vice President - Fossil Rim Foundation, Glen Rose, Texas	1988 - 1990
<u>Vice President</u> - World Wildlife Fund, Washington, D.C.	1985 - 1987
<u>Chairman</u> - Commission on Education International Union for the Conservation of Nature, Switzerland	1984 - 1986
<u>Co-Chairman</u> - Tropical Rain Forest Working Group IUCN Commission on Education	1982 - 1984
<b>President</b> - RARE Inc., Washington D.C. and New York, New York	1981 - 1985
<u>Consultant and Co-Founder</u> - Environmental Systems Associates Minneapolis, Minnesota	1979 - 1980
Biological Sciences Team Leader Minnesota Environmental Quality Board, St. Paul, Minnesota	1976 - 1979
<u>Ecologist/Principal Investigator</u> - The Nature Conservancy Arlington, Virginia	1974 - 1976
ADVISORY COMMITTEE MEMBERSHIPS National Academies of Sciences, Engineering, and Medicine	2024 - present
Board on Gulf Education and Engagement (BGEE)	·
Captain Planet Foundation  Board of Directors and Executive Committee	2008 - 2011
Alliance to Save Energy California Green Schools Advisory Council	2005 - 2009
The Keystone Center Board of Directors	2002 - 2008
National Environmental Education and Training Foundation  Executive Committee, National Education and Environment Partnership	2001 - 2002
<u>California Department of Education</u> Superintendent's Environmental Education Task Force	2000 - 2004
San Diego Foundation Environment Working Group	2000 - 2004
Mountain Empire Unified School District Environment 21 Advisory Committee	2000 - 2001

## **EDUCATIONAL BACKGROUND**

- **Ph.D. in Biology** from **Princeton University,** Princeton, NJ, October 1974. Studies emphasized ecology and population biology. (Awarded at age 23) Supported by Ford Foundation Research Fellowship.
- M.A. in Biology from Princeton University, Princeton, NJ, April 1974.
- **B.A. in Zoology** from **University of California** at Los Angeles, December 1971. Recipient of UCLA's 1971 Undergraduate Research Award.

# **EXAMPLES OF SPECIFIC, KNOWLEDGE, SKILLS AND EXPERIENCES Curriculum Design and Development**

- •• Developed and presented exemplars of science instructional materials for science publishers in collaboration with **California Department of Education**.
- •• Served as the principal consultant for the development of the <u>State of California's Education and the Environment Initiative Curriculum</u>. Led the development of the state's EEI Curriculum, approximately 25,000 pages of K-12 instructional materials in 85 units that were approved by the State Board of Education for use in California's public school system.
- •• Created the <u>nationally recognized educational strategy called the EIC Model™</u> (using the Environment as the Integrating Context for learning).
- •• Created and co-authored the "Resources Management Education Program" (RMEP) a
  Spanish language curriculum guide for 1st 6th grade teachers in Central and South America.
  Costa Rica's Ministry of Education implemented this program in all elementary school classrooms.
  The RMEP was also adapted for use in Colombia, Argentina and Honduras, and translated to
  Portuguese for use in Brazil. This five-year program trained approximately 8,000 teachers, 200
  education professionals and influenced over 25,000 students.
- Developed the <u>implementation plan for America's Ocean Challenge to establish a K-12 school education program</u> ocean to complement there IMAX and high-definition film related to ocean conservation.

# **Education Project Design and Management**

- •• Created and organized the State Education and Environment Roundtable (SEER), a <u>cooperative</u> <u>effort of state education agencies from 16 states</u>. Established SEER in 1995 with funding from The Pew Charitable Trusts, administered by the Council of Chief State School Officers. Its goal is to improve learning by integrating environmental education in K-12 curricula and systemic reform efforts. SEER's staff coordinates professional development activities, research programs, and dissemination of technical resources.
- •• Provided <u>program design and guidance, professional development for teachers, and curriculum design for state education agencies</u> in California, Colorado, Florida, Georgia, Idaho, Iowa, Kentucky, Louisiana, Maryland, Massachusetts, Minnesota, New Jersey, Ohio, Pennsylvania, South Carolina, Texas, and Washington.
- •• Served as the <u>principal consultant for the development of the State of California's</u> <u>Environmental Principles and Concepts</u> under the Education and the Environment Initiative that became law in 2003. Lead the development of the Environmental Principles and Concepts and designed the plan for creating the State's EEI Model Curriculum. (California Environmental Protection Agency and Integrated Waste Management Board)
- •• <u>Studied public aquariums</u> in the United States and Canada and designed <u>an action plan for</u> <u>marine conservation and education</u>, to increase involvement of aquariums in conservation. (Pew Charitable Trusts, David and Lucile Packard Foundation and Curtis and Edith Munson Foundation)
- Conducted <u>studies of natural resources management and training needs</u>, on behalf of the U.S. government, in Panama, Peru and Honduras. Funding of approximately \$1,500,000 was provided to implement recommendations. (USAID)
- •• Designed and managed a \$1,000,000, U.S. government funded program to strengthen non-profit organizations in Panama.
- •• Planned and <u>provided on-going technical assistance</u> for a \$225,000 organizational development program in Honduras.
- Researched teacher preparedness and developed computer technology utilization plan, Twin Peaks Middle School, Poway Unified School District.

## **Professional Development and Training Programs for Educators**

- Designed and provided professional development for teachers in collaboration with Rialto Unified School District, Fontana USD, Montebello USD, Glendale USD, Paramount USD, and Anaheim ESD in support of the districts' work to prepare a cadre of K-12 educators to develop district environmental literacy plans involving over 150 teachers and administrators.
- •• Designed and led a four-year STEM-Environment-Based program in collaboration with San Mateo County Office of Education, involving over 200 teachers.
- •• <u>Guided development of an environmental charter school</u> in Pennsylvania, and provided professional development for all teachers, oversaw on-going program evaluation process, and participated in re-chartering process working with founders, board of directors, and teachers over an eight-year period.
- •• Wrote and presented sessions at 17 statewide Phases 3, 4, 5, and 6 of NGSS rollouts in collaboration with CDE, CCSESA, K-12 Alliance, CSTA, and CSMP (over 6,000 teachers).
- •• Wrote and presented sessions at 16 statewide History-Social Science rollouts in collaboration with CDE, CCSESA, CHSSMP, and LACOE (approximately 3,200 participants).
- Served as the <u>principal consultant for the educational development and implementation plan</u>
  <u>of the California Integrated Waste Management Board's School DEEL Program</u>, recruited 20
  California school districts to participate, and oversaw the professional training and technical support for the 40 schools that participated in this two-year program.
- Taught an on-line graduate course for Hamline University Environment as an Integrating Context.
- •• Organized professional training programs for teachers and environmental specialists from 13 countries in Latin America and the Caribbean. Professionals trained in these programs implemented education programs in their countries. (USAID, World Wildlife Fund, RARE)
- •• Designed and provided an 18-month training instructional development program for education professionals from 8 Caribbean countries. (USAID)
- Developed a <u>youth leadership training program</u> with participants from 18 countries. (IUCN, UNESCO, United Nations Environment Programme)
- Conceived and developed a primary school environmental education curriculum and <u>teacher</u> <u>training program</u> which was implemented throughout Costa Rica, and in Colombia, Brazil, Argentina and Honduras. (RARE and World Wildlife Fund)
- •• Planned a 4-year, \$1,000,000 program for <u>training of local specialists</u>, women and the indigenous people of Panama in natural resources management. (USAID)
- •• Co-founded and chaired the Zoo Conservation Outreach Group, a consortium of 35 zoos and aquariums from the United States. The Outreach Group provides training and financial assistance to zoos and aquariums in South/Central America to enhance their conservation programs. (AAZPA)

#### **Program Evaluation**

- •• <u>Designed and managed the California Student Assessment Project</u> a study funded by the California Department of Education to analyze the academic effects of environment-based education on student achievement.
- Developed and oversaw evaluation, analysis and reporting of the educational effects of the California Integrated Waste Management Board's School DEEL Program, resulting in the 457-page technical report that the CIWMB incorporated into their report the California Legislature.
- •• Conducted evaluations of the implementation of the EIC Model™ demonstration network schools in Massachusetts, Georgia, Texas, Minnesota, Washington and Iowa on behalf of the State Education and Environment Roundtable.
- •• <u>Planned, analyzed and reported on a three-year evaluation of Adopt-A-Watershed's</u> CALFED-funded place-based education program.
- •• Planned and managed a two-year evaluation of First Hand Learning's NSF-funded *Object Lessons* program.
- •• <u>Designed and conducted SEER's research program</u> into efficacy of environment-based education on student achievement and behavior, resulting in the publication of the seminal report Closing the Achievement Gap: Using the Environment as an Integrating Context for Learning.
- •• Conducted a national evaluation of the status of environmental education, as reported in Pieces of a Puzzle - An Overview of the Status of Environmental Education in the United States. This work lead to the establishment of SEER. (Pew Charitable Trusts)
- •• <u>Directed and participated in the evaluation of a 3-year U.S. government funded education</u> and training program in Ecuador, resulting in restructuring and further funding of \$500,000.

# Long-range Planning

- •• Designed and wrote the implementation plan for the State of California's Education and the Environment Initiative this plan described the strategies and methods that were implemented during the six-year process of creating and establishing a curriculum for the State of California, and involved cooperative implementation among six state agencies including the California Environment Protection Agency, California Department of Education, State Board of Education, Natural Resources Agency, Governor's Secretary of Education, and California Integrated Waste Management Board.
- •• <u>Directed long-range, institutional planning efforts</u> for various international agencies (USAID), and non-profit environmental groups in the U.S. (World Wildlife Fund, Fossil Rim Foundation, Pride of Texas Conservation Fund, RARE, Inc.), Panama (Fundación PANAMA) and Honduras (Honduran Ecological Association).
- •• Organized and provided orientation for long-range planning workshops for non-profit organizations in U.S., Panama and Honduras.

## Writing and Editing of Technical Reports

- Published Books: 2 as author or lead author
- Instructional Materials and Curriculum grades K-12: over 90 published in both English and Spanish
- Technical Reports: 25 authored, 40 as contributing editor
- Professional Articles: 16 in referred and popular journals

# **U.S. and International Experience**

- •• Geographically diverse professional experience in a national and international context, including working knowledge of: 17 state education agencies across the U.S.; 16 countries in Latin America and Caribbean; 7 countries in Europe; and, 4 countries in Africa and Asia.
- •• Extensive working relationships with numerous national and international development and environment agencies.

<u>Foreign Language</u> Spanish: technical working knowledge

## SELECTED EDUCATION-RELATED PUBLICATIONS AND TECHNICAL REPORTS

- 2019 P4BL: Linking Phenomenon, Place, Project, Problem-Based Pedagogy to Deepen Learning. Green Schools Catalyst Quarterly. (with J. Seydel)
- 2019 Contributions to various sections, snapshots, and appendix materials. Health Education Framework for California Public Schools. (adopted 2019)
- 2017 Navigating the system: Key Elements and processes. In On Indian Ground (pp. 33-48). Charlotte, NC: Information Age Publishing
- Various sections, vignettes, snapshots, and appendix materials. Science Framework for California Public Schools. California Department of Education Press. 1816 p.
- 2016 Contributions to various sections, snapshots, and appendix materials. History Social Science Framework for California Public Schools. California Department of Education Press. 855 p.
- 2013 Education and the Environment; Creating Standards-Based Programs in Schools and Districts. Harvard Education Press. 240 p.
- 2013 Energy: It's Not All the Same to You (Supplemental Lesson) California Education and the Environment Initiative: Model Curriculum Plan. California Environmental Protection Agency. 32 p.
- 2010 K-12 Instructional Curriculum for California's Education and the Environment Initiative: Model Curriculum Plan. California Environmental Protection Agency. Approximately 22,000 p. in 85 units of a K-12 State Board of Education approved curriculum (with numerous authors and editors)
- 2010 Biological Diversity: The World's Riches Teacher's Edition. (High school biology instructional unit for California's Education and the Environment Initiative) California Environmental Protection Agency. 108 p. (with G. Lieberman and L. Mann)
- 2005 Education and the Environment Initiative: Model Curriculum Plan. California Environmental Protection Agency and Integrated Waste Management Board. 154p. (with J. Rigby et al)
- A Report on the Accomplishments of School Districts that Participated in the School Diversion and Environmental Education Law. California Integrated Waste Management Board. 439p. (with G. Lieberman, J. Henn and L. Hoody)
- 2005 Education Plan for America's Ocean Challenge. America's Ocean Challenge. 47p. (with J. Rigby)
- 2005 Education and the Environment Initiative: Educator Needs Assessment. California Environmental Protection Agency and Integrated Waste Management Board. 25p. (with J. Rigby)

- 2005 California Student Assessment Project Phase II: The Effects of Environment-based Education on Student Achievement. State Education and Environment Roundtable. 32p. (with L. Hoody)
- 2004 Education and the Environment Initiative: Environmental Principles and Concepts. California Environmental Protection Agency and Integrated Waste Management Board. 154p. (with J. Rigby et al)
- 2003 Planning Guide for Implementing an EIC Program in Your School. State Education and Environment Roundtable. 104p. (with L. Hoody, G. Lieberman and J. Henn)
- Implementing and Strengthening an EIC Program in Your School: A Self-evaluation Guide. State Education and Environment Roundtable. 21p. (with L. Hoody and G. Lieberman)
- 2000 California Student Assessment Project: The Effects of Environment-based Education on Student Achievement. State Education and Environment Roundtable. 21p. (with L. Hoody)
- 2000 Developing Leadership and Community Support for EIC in Your School: A Self-evaluation Guide. State Education and Environment Roundtable. 14p. (with L. Hoody)
- 2000 Putting the Environment Back into Education. North American Association for Environmental Education. Environmental Communicator. May/June.
- 1999 Planning Guide for Implementing an EIC Program in Your School. State Education and Environment Roundtable. 69p. (with L. Hoody and G. Lieberman)
- 1999 The Environment Scores High With Educators. Orion Afield. 3(2), 20-21. (with L. Hoody)
- 1998 Closing the Achievement Gap: Using the Environment as an Integrating Context for Learning. State Education and Environment Roundtable. 112p. (with L. Hoody)
- 1998 Beyond Walls, Across Disciplines (video). Co-produced with John Stern. West Peak Media, 67 minutes.
- 1998 Closing the Achievement Gap: A Video Summary (video). Co-produced with John Stern. West Peak Media, 13 min.
- 1997 Improving Student Learning. PAEE Journal. 5: 3-4. (with L. Hoody)
- 1997 Making Education Real. State Education and Environment Roundtable. 29p. (with L. Hoody)
- 1994 Pieces of a Puzzle An Overview of the Status of Environmental Education in the United States. Pew Charitable Trusts. 124p.
- 1993 A Blueprint for Action, Aquarium Programs in Marine Conservation. Phase Two Report. For Pew Charitable Trusts, Packard Foundation and Munson Foundation. 43p.
- 1991 Operation Wildlife. Teacher training guide. Pride of Texas Conservation Fund.
- The World Conservation Strategy and the Role of International Agencies. Journal of the International Association of Zoo Educators. 15:12-16.
- 1986 RARE: Environmental Education Catalyst. In International Perspectives on Environmental Education: Issues and Actions. NAAEE. 1986: 76-79
- 1986 The Role of Community Involvement in Wildlife Conservation. The Biosphere. 5:1-3.
- The Resource Management Education Program. In The Environment and Science and Technology Education. ICSU Press. 1984:189-194.
- 1983 A Resources Education Program for Latin America. In Current Issues in Environmental Education and Environmental Studies. VIII:85-88.
- The Development of Private Voluntary Organizations Dealing with Natural Resources and Environmental Management in Peru and a Strategy for Enhancement of Their Programs. U.S.A.I.D. (with B. Swift) 85p.
- 1983 Plan for the Development of a Private Sector Initiative in Natural Resource Programs in the Republic of Panama. U.S.A.I.D. 73p.
- 1983 Environmental Education Methods. (in Spanish) (with G. Lieberman et al). State Open Univ., Costa Rica. 655p.
- 1982 An Education Program for the Honduran Ecological Association, U.S.A.I.D.
- 1982 Evaluation of Program Grant to Fundación Natura in Ecuador. U.S.A.I.D. (with D.W. Wood).
- 1982 Resource Management Education for Primary Schools. (Teacher training manual in Spanish) Coauthor and editor. RARE, Inc.